

# PRESS RELEASE



17th August 2017

## Boar-d of the delays?

*Orchard Pig giving away cider to delayed train passengers*

This Thursday, 24<sup>th</sup> August, Orchard Pig will be cheering up dreary commuters who are suffering from *Chronic Delayed Train Syndrome* by handing out 500 ciders to help make the journey a bit more bearable.

Following a summer of delays and news that rail fares are set to see the highest hikes for five years, the Somerset cider brand will be handing out cool cans of Reveller to distressed passengers. The team will be giving away the cans of cider from 3 – 6pm at select Somerset, Bristol and London train stations - exact locations will be revealed on the day through Orchard Pigs Twitter account. All rail passengers have to do is tweet @Orchardpig along with #forthedelays and let us know what station and platform they're at. If the Orchard Pig team are in the area, we'll trot on down and hand deliver an ice cold can of cider in two shakes of a pig's tail.

Andrew Quinlan, founder of Orchard Pig commented:

"With so many rail works happening over the past month and the majority carrying on into the weekend, we really just wanted to help exasperated passengers get into the Bank Holiday spirit. And, what better way to unwind than with a train cider."

Bring a taste of the countryside attitude is at the heart of the Orchard Pig brand, this goes from our can-do attitude right through to the pigs on our cans. In 2016, Orchard Pig hand-delivered cider to everyone stuck in the Glastonbury traffic and in 2015 began experimenting with drone delivery.

- ENDS -

For more information or if you'd like to speak to Andrew Quinlan, please contact:

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### Notes to Editor:

\*While stocks last. Once the cider's gone, it's gone.

### What is Orchard Pig?

Orchard Pig is the cider and juice company well and truly rooted in Somerset, where it all began in the noughties with Andrew Quinlan enjoying his home-made cider and hog roast

All Orchard Pig news can be found at our [Digital Newsroom](#)

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with friends. Born out of a shared passion for great food and old spots: the original orchard pigs, and an accidental discovery that Somerset cider apples make a stonkingly good drink.

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