

Burger & lobster.

- PRESS RELEASE -

LOVE LIKE A LOBSTER THIS VALENTINE'S

Move over oysters, there's a new aphrodisiac in town. Give the gift of Lobster with the new exclusive gift coin from Burger & Lobster, just in time for Valentine's Day.

Give a gift that is both credible and meaningful this February and tell someone they're "your lobster". Not only will the thought behind the gift impress your partner, it will ensure you have a great evening, whether they're your mate for life or not.

The large silver coin entitles the lucky holder to either a burger or a lobster at any Burger & Lobster restaurant across the UK or US, and it comes with a very special guarantee – it will make your evening run like clockwork.

George Bukhov founder of Burger and Lobster commented: "we want to make sure everyone has an awesome night this Valentine's and their night goes with a bang even after they've left the restaurant... if you know what I mean. Thankfully the mystical aphrodisiac power of the lobster is here to help."

Available from any Burger & Lobster in the UK or US the £20/\$20 limited edition coin entitles the holder to either a burger or lobster at any of the restaurants. If the coins aren't your thing, then all of the UK restaurants will be offering their combo deal of 2 burgers, a lobster and bottle of Veuve Clicquot for £100.

- ENDS -

About Burger & Lobster

Launched in 2011 with its first restaurant in Mayfair Burger & Lobster, the brainchild of George Bukhov-Weinstein started as 'almost a joke'. Since the doors opened it's made waves across the capital, earning it almost cult status for democratising the lobster. It has since gone on to international success with 12 restaurants in the UK with further locations in the USA, Sweden, Kuwait and Dubai.

<http://www.burgerandlobster.com/home/>
<https://www.facebook.com/burgerandlobster>

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